



For Immediate Release

16745 West Bernardo Drive
Suite 400
San Diego, CA 92127

Contact
Katy Ellquist
Miva, Inc.
kellquist@miva.com

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Miva Announces MivaCon 2018

Registration is Now Open for the Longest Running Ecommerce Conference in the United States

San Diego, CA – Miva, Inc., the ecommerce solution for enterprise businesses, is pleased to announce another exciting year of MivaCon! Every year, ecommerce industry leaders, web developers, business owners, and savvy online retail professionals travel to San Diego for the longest running ecommerce convention in the United States. MivaCon 2018 takes place **Wednesday, March 21 through Friday, March 23**, at the Hyatt Regency in La Jolla, CA.

Registration is now open for attendees to discover the latest ecommerce industry trends, receive one-on-one website training, and take advantage of networking opportunities with other ecommerce professionals. Registrants are also invited to attend the exclusive Blades Awards dinner where Miva recognizes the top ecommerce sites for their outstanding website design and functionality.

Rick Wilson, Miva CEO, says, "MivaCon is a great opportunity to meet with our expert Professional Services team and learn ways to boost online sales during one-on-one consulting sessions." Wilson continues, "Guests can also visit on-site booths during MivaCon to find out how to leverage the services of some of our key technical partners to run their business more efficiently."

During the event, web simulcasts of keynote talks and other live content will be available via Miva's Facebook Page, [facebook.com/mivainc](https://www.facebook.com/mivainc). Video packages will also be made available for those who are unable to attend MivaCon 2018.

Visit www.mivacon18.com to register for MivaCon 2018 by Wednesday, February 7th, and take advantage of limited-time, early bird pricing.

About Miva, Inc

Since 1997, Miva has delivered expertly-designed solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source; Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit <http://www.miva.com> for more information.